



PENSACOLA BEACH
TURKEY TROT
TROT FOR THOUGHT 5K

PRESENTED BY PREMIERISLAND

Hosted along one of the world's most beautiful beaches, the Pensacola Beach Turkey Trot is an annual 5k event held on Thanksgiving Day. Proceeds from this run benefit brain cancer research and the Preston Robert Tisch Tumor Center at Duke University. Entering its eighth year, the Turkey Trot will welcome more than 1,000 participants from throughout the United States. This race is a fun, competitive and family-friendly event that offers a variety of activities for all ages.

SPONSORSHIP PACKAGES

THANKSGIVING FEAST - TITLE SPONSOR \$5,000

DONATE \$5,000 CASH OR \$10,000 IN-KIND

- Exclusive recognition as Title Sponsor
- Receive logo placement on the race website with link to your business
- Business mention in social media promotion
- Logo placement on the front of the race t-shirt
- Verbal business mention at the race
- Mention in promotional materials including press release
- Printed promo item included in race packet
- Finish-line banner placement
- Receive special recognition at post race event
- Eight complimentary race entries

TURKEY DINNER | \$1000

DONATE \$1000 CASH OR \$2500 IN-KIND

- Receive logo placement on the race website with link to your business
- Business mention in social media promotion
- Logo placement on back of the race t-shirt
- Verbal business mention at the race
- Mention in promotional materials including press release
- Printed promo item included in race packet
- Finish-line banner placement
- Receive special recognition at post race event
- Two complimentary race entries

HOMEMADE GRAVY | \$500

DONATE \$500 CASH OR \$1000 IN-KIND

- Receive logo placement on the race website with link to your business
- Business mention in social media promotion
- Mention on back of the race t-shirt
- Verbal business mention at the race
- Mention in promotional materials including press release
- Printed promo item included in race packet

SWEET POTATO PIE | \$250

DONATE \$250 CASH OR \$500 IN-KIND

- Business mention in social media promotion
- Printed promo item included in race packet

CORNBREAD STUFFING | \$100

DONATE \$100 CASH OR \$250 IN-KIND

- Printed promo item included in race packet

POTLUCK DONATION

If you are interested in supporting the Turkey Trot, but are unable to commit to a sponsorship package, we gladly welcome any cash or raffle donations.

PENSACOLABEACHTURKEYTROT.COM · (844) 486-5165 · TURKEYTROT@PREMIERISLAND.COM

Proceeds benefit the Preston Robert Tisch Tumor Center through Duke University Health System, Inc, a 501(c)(3) organization.